



# News Release

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**For Immediate Release:**

## Move Rolla TDD and University Unveil New Vision

Rolla residents have consistently rated transportation (congestion relief) as the top focus of City efforts through community surveys over the last 15 years. S&T has prepared a grand masterplan for the Campus that includes a new arrival district off Hwy 44 based on the goal of expanding student enrollment from 8,000 to 12,000 students. Phelps Health is working on plans to redirect the primary access for the Hospital from 10<sup>th</sup> Street to 13<sup>th</sup> Street. Those three efforts have culminated in a new vision and design called the University Dr. Realignment which extends from I-44 to Bishop Avenue – an important piece of the MoveRolla Transportation Strategy that began in 2015.

The Move Rolla strategy provides a multimodal transportation network for Rolla's primary transportation routes and enhances the opportunity for future growth (such as Rolla West and the Westside Marketplace). The primary purposes of the Strategy are to: 1) Improve mobility and safety for all modes of transportation; 2) Connect major activity centers; 3) Maximize economic development opportunities; and 4) Provide aesthetic improvements to enhance Rolla's identity and help create a "sense of place".

When fully implemented the strategy will be an investment of at least \$32,000,000 over a 5 year period funded in large part to the 1 cent TDD district approved in 2017. The Highway 72 extension and Westside MarketPlace has been completed with widespread citizen approval. Much needed improvements to Kingshighway are underway. In a few weeks a new pedestrian bridge will be installed over Hwy 44 connecting some 1,100 students and residents with a safe way to walk and bike to campus and the City's core.

The MoveRolla TDD is about to start the next phase of the plan which is the relocation of University Drive and the intersection with US 63. The new alignment of University Drive will support Phelps Health and Missouri S & T's vision for providing direct access from Hwy 44 to their front doors and the arrival district. This jointly funded project will also promote economic development, provide

corridor traffic, safety and visual enhancements to US 63 and its periphery. This particular project will be well integrated with the University's future vision, facility master plan and its growth projections. For additional information please go to [www.moverollatdd.com](http://www.moverollatdd.com).

Image: University Drive Realignment

